

Department Operations

All Numbers are in Area Code 916.

Office of the Secretary

Secretary, Ann M. Veneman 654-0433
Undersecretary, A.J. Yates 654-0321
Deputy Secretary, Darrell Guensler 654-0309
Assistant Secretary, Public Affairs 654-0462
Kevin Herglotz
Assistant Secretary, Agricultural &
Environmental Policy, Nita Vail 653-7643

Administrative Services

Information 654-1020
Coordinates and provides major administrative and business management services to the various programs within CDFA.

Agricultural & Environmental Planning

Information 653-7643
Under the direction of the Assistant Secretary coordinates, plans and directs policy issues for CDFA.

Budget & Planning

Information 654-0398
Responsible for budget planning and outlays for CDFA programs and services.

County/State Relations

Information 654-0462
Coordinates communications and planning between CDFA and County Agricultural Commissioners & Sealers

Department Counsel

Information 916/654-1393
Directs all legal activities for the Department.

Equal Opportunity

Information 654-1005
CDFA's EEO Office is dedicated to ensuring that CDFA's work force is representative of the diversity of California's population and that its workplaces are free of discrimination and harassment.

International Trade

Information 916/654-0389
Directs and manages international trade issues for CDFA, including overseas promotions and development.

Legislation

Information 916/654-0326
Manages state and national legislative issues related to CDFA and those which have an impact on agriculture in California.

Public Affairs

Information 654-0462
Under the direction of the Assistant Secretary, plans, coordinates and manages all public information, outreach and media relations.

Planning, Information Technology & Training

Information 653-2305
Responsible for the development of departmental policy in the areas of strategic planning, information technology and training.

Team Change

Information 916/653-9661
Works to lead the department in meeting the goals and objectives of CDFA's mission.

Divisions

Animal Industry 654-0881
Fairs & Expositions 263-2952
Inspection Services 654-0792
Marketing Services 654-1240
Measurement Standards 229-3000
Plant Industry 654-0317

Media Inquiries 654-0462
Public Information 800-675-2427; 654-0466
Homepage Address www.cdfa.ca.gov

Animal Industry

Director.. Richard Breitmeyer, DVM

Phone 916-654-0881

Fax 916-653-2215

1220 "N" Street, Room A-114
Sacramento, California 95814**www.cdffa.ca.gov/animal**

CDEA's Animal Industry team provides services to protect public health, protect the health of California's livestock and poultry, provide safety of food at animal origin, and protect California livestock owners against losses due to animal theft and straying.

Animal Industry is comprised of five teams: Animal Health; Meat and Poultry Inspection; Milk and Dairy Foods Control; Livestock Identification; and the California Veterinary Diagnostic Laboratory System.

Animal Health

Prevents, detects, contains and eradicates emergency animal diseases through surveillance and control of the movement of animals and animal products.

Regulates veterinary biologics to assure the production of safe veterinary products to protect animal health and the safety of animal food products.

Provides leadership for implementing innovative concepts in veterinary medicine and deters the misuse of drugs in horses entered at horse shows, competitions, and sales.

Meat and Poultry Inspection

Provides meat and poultry inspection services in slaughterhouses and processing plants which are exempt from federal inspection to ensure that only properly labeled products are provided to consumers.

Ensures that meat and poultry products not intended for human or pet consumption are removed from food channels.

Monitors rendering companies and conducts an industry-funded program to assure compliance with state regulations.

Milk and Dairy Foods Control

Ensures that milk, milk products and products resembling milk products are safe and wholesome, meet state and federal compositional requirements, are properly labeled and are represented to the consumer in a truthful manner.

Contributes to the protection and improvement of milk and dairy foods safety through inspections, sampling, technical assistance, training, research, standards development and laboratory evaluations and certification activities.

Participates in voluntary cooperative inspection programs with the U.S. Food and Drug Administration, USDA, the state Department of Health Services and local health jurisdictions.

Assures that tests used to de-

termine the basis for payment for milk and cream are accurate.

Livestock Identification

Protects cattle owners in California against loss of animals by theft or straying.

Registers livestock brands; inspects cattle for lawful possession prior to transportation, sale, or slaughter; and records information obtained by such inspections.

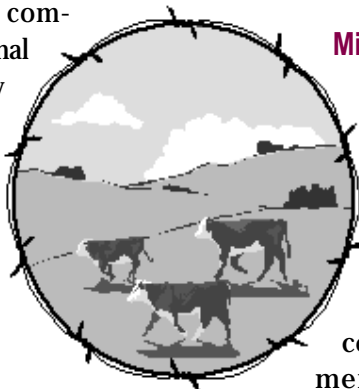
Assists local law enforcement with investigations and prosecutions involving cattle theft.

California Veterinary Diagnostic Laboratory System

The California Veterinary Diagnostic Laboratory System receives funding through CDEA and operates under the UC, Davis, School of Veterinary Medicine.

Provides California with the highest quality livestock and poultry disease diagnostic support and enhancement of livestock and poultry health management.

Recognizes and disseminates new knowledge of diseases common to animals and humans.



Fairs and Expositions

Fax 916-263-2969

1010 Hurley Way, Suite 200
Sacramento, California 95825

www.cdfa.ca.gov/fairs

Fair Time is Fun Time -- and with help from Fairs and Expositions, Californians enjoy some 80 district, county and citrus fairs held throughout the state.

California fairs offer much, much more than cotton candy and carousels; they are successfully providing innovative educational opportunities and resources for bolstering the strength of rural, suburban and urban communities.

Everything from agricultural literacy programs, daily farmers' markets and even small-scale working farms can be found at local fairgrounds throughout the state.

While providing the public with a first-hand look at agriculture and its role in our daily lives, California fairs generate \$1.6 billion in economic activity each year. This includes revenues received from horse racing, fair admissions, food and ride concessions, exhibits, entertainment and year-round rental of fairground facilities.

Each year, more than 13 million people attend county fairs. Fairs attract a diverse range of ethnic and age groups unreplicated in any other regular public activity.

CDEFA Fairs and Expositions (F&E) employees provide financial support

and oversight to the state's 80 fairs in ways that help maximize the benefits of fairs to all Californians.

F&E's educational outreach program, the Agricultural Literacy and Fairs Alliance (ALFA), puts fairs in direct contact with the communities

they serve by providing unique and innovative educational opportunities for local youth.

The Reinvention project is helping ensure that fairs continue to benefit their communities through the 1990's and beyond.

**In 1996, 13 million people enjoyed
fairs throughout California.**



Inspection Services

Director Bob Wynn

Phone 916-654-0792

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1220 "N" Street, Room A-414

Sacramento, California 95814

www.cdfa.ca.gov/inspection

CDFA Inspection Services provides consumer protection, grading services and regulation of a wide variety of agricultural commodities, fertilizing materials, commercial feed, and livestock drugs.

Inspections make certain that conditions are met for compliance with standards for maturity, grade, size, weight, pack and labeling to prevent the marketing of substandard commodities.

Inspection Services is comprised of four teams:

Agricultural Commodities & Regulatory Service

Consists of three program elements:

Feed, Fertilizer & Livestock Drug Program (FFLD) • Ensures that feed, fertilizer and livestock drugs are safe, effective and meet the quality guaranteed by the manufacturer.

Fertilizer Research & Education Program (FREP) • Works with growers, businesses and public agencies to protect ground water from nitrate contamination, and each year provides grants to conduct research and provide educational programs.

Grain & Commodity Inspection Program (GCI) • Inspects and certifies grains, rice, beans and other commodities in accordance with

federal and state regulations. All inspectors, samplers, weighers and technicians are licensed by the federal government, which monitors licensed personnel to assure uniform inspection.

Shipping Point Inspection

Operates under a Federal-State Cooperative Agreement with USDA which authorizes CDFA inspectors to use federal grade standards for fruits, vegetables, and nuts, and issue federal-state inspection certificates.

Provides optional third party grading and certification service to the fruit, nut and vegetable industries at all points of origin and most receiving points in the state.

Official certifier of all commodities required to meet export specifications.

Center for Analytical Chemistry

Provides analyses of pesticide residues in fresh fruits, vegetables, dairy products, animal feeds and fertilizer products.

This team also operates California's Export Laboratory Services, which is designed to provide analytical services to agribusiness exporting commodities to Asian markets.

Fruit, Vegetable & Egg Quality Control Branch (FVEQC)

Contains seven distinct program elements:

Standardization • Responsible for the enforcement and maintenance of minimum standards for quality, maturity, container, marking size and packing requirements.

Avocado Certification • CDFA inspects avocados at the point of packing to ensure compliance with maturity, quality, size and weight standards.

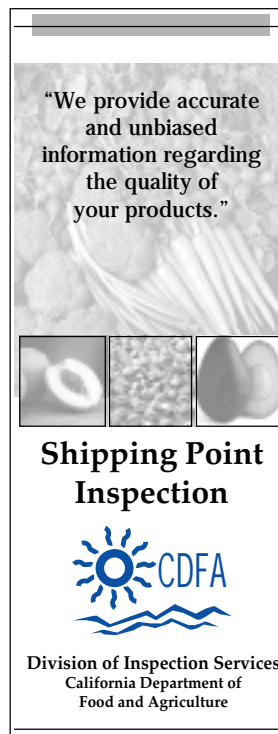
Egg Quality Control • Ensures that healthful and wholesome eggs of known quality are marketed in California.

California Organic Program • Responsible for enforcing provisions of the law which governs the sale of foods labeled as organic.

Processing Tomato Inspection Program • Provides training & oversight of a program which inspects processing tomatoes for defects, color and soluble solids or sugars.

Wine Grape Inspection Program • Provides training & oversight in the inspection of wine grapes and by-products.

Garlic & Onion Dehydrator Inspection Program • Inspects garlic and onions to be dehydrated. Inspectors grade for defects, size, dirt, foreign material and moisture.



Shipping Point Inspection actively promotes its valuable services.

Marketing Services

Acting Director..... Kelly Krug

Phone 916-654-1240

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1220 "N" Street, Room A-276
Sacramento, California 95814**www.cdfa.ca.gov/marketing**

The CDFA Marketing Services team assists in the orderly marketing of California's food and agricultural commodities. Specific functions include:

Furnishes regulatory, informational and other marketing services for agricultural producers, handlers, consumers and others involved in the marketing process.

Provides information and economic analysis on agricultural marketing issues.

Works to provide the framework and coordination for long-term strategic marketing of California's diverse agricultural products.

Agricultural Statistics

The California Agricultural Statistics Service, which prepares and distributes statistics on California agriculture, is a federal-state entity operating under a cooperative agreement between the CDFA and the USDA's National Agricultural Statistics Service.

Statistical information includes estimates of planted and harvested acreage, production, stocks, and crop use. Yield and production forecasts are issued monthly during the growing season.

Agricultural Statistics also publishes statistics covering inventory

numbers, production and prices of livestock and poultry and their products, and periodic reports of weather, crop and range conditions.

Much of the agricultural production data throughout this Resource Directory were compiled by Agricultural Statistics.

Dairy Marketing

Oversees the production and marketing of milk and dairy products. Regulates minimum milk farm prices and regulates dairy trade practices in the marketplace.

Administers the Milk Producer Security Trust Fund Act, which helps ensure payments to dairy farmers from milk buyers. Licenses milk handlers in the state.

Milk Pooling

The Branch administers the Milk Pooling Act which provides standards for distributing monthly statewide bulk market milk revenues to California dairy producers.

Market Enforcement

Promotes and fosters equitable marketing practices among producers, handlers and processors of California farm products through the regulation of marketing practices.



A well fed cow produces up to 100 glasses of milk every day.

Fulfills this mission by gaining compliance through cooperation, processing license applications, conducting audits and applying corrective enforcement, in accordance with state regulations.

Marketing

Provides administrative guidance for Marketing Programs in the state.

There are 24 marketing orders and one agreement operating under the Marketing Act and four councils and 18 Commissions operating under their

individual laws. (*A Directory of these Councils and Commissions is on page 178.*)

Their function to allow commodity producers and/or handlers to collectively create activities that deal with issues of research, inspection, promotion, and marketing.



Hard and semi-hard cheeses will remain fresh for 4 to 8 weeks if properly wrapped in plastic.

Measurement Standards

Director Barbara J. Bloch

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Sacramento, California 95826

www.cdfa.ca.gov/measurement

Measurement Standards is responsible for enforcing California weights and measures laws and regulations. Specifically, the Division:

(1) Ensures the accuracy of commercial weighing and measuring devices;

(2) Verifies the quantity of both bulk and packaged commodities; and

(3) Enforces quality, advertising and labeling standards for most petroleum products.

Measurement Standards is comprised of five teams which work closely with county sealers of weights and measures who, under CDFA supervision and direction, carry out the vast majority of weights and measures enforcement activities locally.

Metrology

Maintains, in concert with the National Institute of Standards and Technology (NIST), the state standards of measurement. These physical standards form the legal and scientific basis for all California commercial transactions involving weight or measure.

Compliance & Evaluation Branch California Type Evaluation

California law requires that all new models of commercial weighing and measuring devices be evaluated and approved by CDFA before use in California.

As the only authorized laboratory in the western United States, the California laboratory at CDFA serves to evaluate and approve weighing and measuring devices for manufacturers in California, other states, and other countries.

These devices are typically marketed throughout the US and are used commercially to ensure accurate transactions involving weighing or measuring.

Measurement Compliance

Responsible for minimizing measurement error in commercial transactions through periodic inspection and testing of commercial weighing and measuring devices such as supermarket scales, gasoline dispensers, and large capacity truck scales.

Assures that sales of commodities made directly over weighing and measuring devices or in packages, are accurately measured to minimize measurement errors and fraud or misrepresentation of quantity.

Responsible for registering device repair companies and their employees who perform services for device owners/users.

Weighmaster/Petroleum Branch Petroleum Products Program

Maintains minimum quality standards for fuels (gasoline, gasoline/oxygenate blends, diesel fuel, kerosene, compressed natural gas and fuel oil) and most automotive products (motor oil, brake fluid, automatic transmission fluid, gear oil and engine coolants) sold in California.

Regulates the advertising and labeling of these products.

Conducts open inspections and undercover investigations to ensure the quality of these products. Operates two laboratories

within the state for the testing of routine and suspect samples. When substandard products are found, they are removed from the marketplace and appropriate enforcement action is taken.

Weighmaster Enforcement

Licenses as weighmasters, individuals or firms who weigh or measure bulk commodities and issue certificates of accuracy.

Verify weight statements on weighmaster certificates, conduct inspections, and investigates complaints alleging fraud.

This program operates one of only four laboratories authorized by the NIST as participating laboratories of the National Type Evaluation Program and the US/Canada Mutual Recognition Program. nt use of weighmaster certificates.



Plant Industry

Director Bob Wynn

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Sacramento, California 95814

www.cdfa.ca.gov/plant

Plant Industry protects California's agricultural and natural resources against damage caused by exotic plant pests and diseases.

Plant Industry is comprised of four teams:

Pest Exclusion

Keeps serious plant pests out of the State and stops or minimizes the spread of newly-arrived pests or diseases.

Each year, California's agricultural border stations intercept thousands of unwanted pests from cars, trucks and buses entering the state.



Dogs are trained to search mail parcels for illegal fruits and vegetables that may carry exotic pests.

Plant quarantines are enforced within the state by investigators, inspectors, and biologists, with the help of dog teams trained to sniff out unauthorized agricultural commodities.

A program for nursery, cotton and seed ensures the highest quality planting materials and fiber.

Pest Detection/ Emergency Projects

Responsible for quickly detecting and eradicating serious exotic pests that may enter the state.

In peak season, monitors 85,000 exotic insect traps placed in residential yards and other sites throughout the state.

Early detection has led to over 60 eradication programs against Medfly, gypsy moth, Japanese beetle and other devastating pests.

The tools for eradicating pests are constantly evolving; each year the state makes a large investment in research for the best available technologies.

Integrated Pest Control

Directs seven pest control and eradication programs and one pest control research program.

Efforts to combat the pink bollworm, cotton boll weevil, and curly top virus, are directed by this program.

Responsible for protecting rangeland, waterways, crops and urban areas through the

weed and vertebrate pest programs.

California's largest biological control program is managed from this area.

A team of scientists evaluate, rear, and release beneficial insects to provide long-term management of serious pest problems.

Plant Pest Diagnostics Lab

More than 35 scientists and support staff identify plant diseases,



Scientists identify plant diseases that can have multi-million dollar impacts on the state's economy.

weeds, and insect pests from 70,000 samples submitted annually by CDFA pest prevention programs, county agricultural agencies, universities, and the public.

This state-of-the-art diagnostic facility houses the state's largest insect collection and a herbarium containing 20,000 plant specimens.

Experts from this team also assist California's agricultural export market by determining whether certain agricultural products can be certified as free of serious pests and diseases.

State Board of Food & Agriculture

The State Board of Food and Agriculture advises the Governor and the Secretary of Food and Agriculture on agricultural issues and consumer needs.

The Board may make investigations, conduct hearings and prosecute actions concerning any matter or subject which is under CDFA's jurisdiction.

During 1997, the State Board played an important role in addressing major issues affecting both agriculture and the citizens of this state.

Five public Forums were held - four in Sacramento and one in Fresno - bringing together local, state and federal government officials, agricultural representatives and citizens to discuss issues in agriculture.

These public forums addressed flood damages from winter storms, food safety, urbanization, environmental issues, pest prevention strategies and future trends in agriculture.

The Board's 15 members are appointed by the Governor, and are carefully selected to represent a broad range of agricultural commodities, a variety of geographic regions, and both the University of California and the California State University academic systems.

Board members are residents and citizens of California and are specially qualified for service through actual farm, business, economic agricultural training, environmental protection or consumer affairs experience.

Members serve four-year terms without pay. There are no term limits and appointments do not require Senate confirmation.

For scheduling or other information on the State Board of Food and Agriculture, contact:

Kevin Herglotz, Executive Director or
Julie Sazaki, Executive Secretary
916-654-0462

Board Members

John H. Kautz, Lodi,
Board President

Charles D. "Chuck" Ahlem
Stanislaus County

W.R. "Reg" Gomes, Ph.D.
Alameda County

Joseph Jen, Ph.D.
San Luis Obispo County

Jackie E. Heather
Orange County

Edward I. McGrew
Imperial County

Al Montna,
Sutter County

Myron Openshaw,
Butte County

Pete Penner,
Fresno County

Jim Poorbaugh,
Los Angeles County

William "Bill" Ramsey,
Monterey County

Mary T. Richey,
Butte County

Barbara Schneeman, Ph.D.
Yolo County

Kerry Tucker
San Diego County

Montgomery K. Winkler
Ventura County